



Smithfield & Isle of Wight County Visitor's Center Smithfield, Virginia



The Smithfield & Isle of Wight CVB provides a state-of-the-art facility with eco-friendly amenities – including local trash pickup and recycling. In order to help preserve the wonderful historic beauty of our town and county, the Smithfield Isle of Wight CVB strives towards ways to keep our area green clean and free of pollution.

GREEN ACTIVITIES

☒ **Recycling and Waste Reduction.** Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, steel cans, plastic, office paper, newspaper, cardboard, packing supplies and electronic equipment
- Use disposable foodservice items which are recyclable
- Use bulk soap dispensers in public restrooms
- Use high-efficiency hand dryers
- Purchase recycled-content paper towels and toilet paper
- Reuse or donate shipping supplies
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make double-sided copies/ printed materials
- Use electronic correspondence and forms
- Use "green" cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Purchase low VOC carpets and fabrics
- Use reused building materials or those from sustainable sources
- Use latex paints
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize the use of pesticides and herbicides
- Use integrated pest management



- ☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
- Track overall water usage and wastewater
 - Perform preventative maintenance to stop drips and leaks
 - Have:
 - Low flow toilets
 - Have an effective landscape management plan which minimizes lawn areas

- ☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
- Track overall energy bills
 - Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - LED Exit Signs
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
 - Have high efficiency heating & air conditioning (HVAC) systems
 - Perform preventative maintenance on HVAC system
 - Purchase Energy Star-rated computers, copiers, and appliances
 - Have thermal-rated windows and insulation
 - Use directional (downward-facing) lighting in parking areas and other outdoor areas

- ☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:
- Encourage clients who are in the tourism industry to join Virginia Green.
 - Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
 - Display the Virginia Green certificate prominently in their facility / offices and use the Virginia Green window decals.
 - Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in the facility.
 - Highlight their involvement in Virginia Green on their website and include a link to their Virginia Green facility profile

For more information on **Smithfield & Isle of Wight County Visitor's Center**, see visitsmithfieldisleofwight.net or contact [Judy Winslow](mailto:jwinslow@isleofwightus.net) at jwinslow@isleofwightus.net.

For more information on the **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen/homepage.html or go to www.virginiagreentravel.org.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to

practice green activities in their own facilities as well. For more information on **Virginia Green**, see www.deq.virginia.gov/p2/viriniagreen/homepage.html or go to www.viriniagreentravel.org.

